

Heidi Spillum – Web and Graphic Designer +

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Objective: To find full-time or contracting web and graphic design opportunities to utilize my creative talents.

Education: Bachelor of Science - Social Science 2002, Concentration: Sociology, Advertising and Marketing

Technical Experience:

- **Extensive Experience with Programs:** Macromedia CS3: Dreamweaver, Photoshop, InDesign, Illustrator, Adobe 8 Professional, MS Office: PowerPoint, Word, Excel, Publisher, Visual Basic, FileZilla Client (FTP)
- **CMS Experience:** Rhythmix, Joomla, eTouches, Drupal and more.
- **Language Experience:** HTML/XHTML, CSS, PHP, Java Script: Customizing/Manipulation of Existing
- **Other Experience:** SEO, SEM, Google AdWords & Analytics, Flash, Domain/Hosting Acquisition

Web/Graphic Design Experience:

- **Web Experience:** All aspects of website creation starting from a PSD file to a completed site. Customizing and Manipulating Content, Image Placement, Java Script and CSS needed to meet design goals. SEO, Description/Meta/Alt Tags considerations... Custom Landing Pages, Asset Management, etc.
- **Graphic Design Experience:** Logo Design, Image Sizing/Manipulation/Optimization (web/print), Brochure/Newsletter Creation (web/print), PowerPoints, Web Banners (static/rotating), PDF Creation/Manipulation and Optimization, Media Kit Design, Business Card Design, Letterhead Design, Branding
- **Other Design Experience:** Marketing Email Campaigns (HTML email creation), PowerPoint Presentations, Outlook Custom Email Templates (OFT's), etc.

Web and Graphic Design Work History:

- **IDG: International Data Group – Computerworld, Network World,** Events Marketing Team, Framingham, MA (Aug. 2008 – Jan. 2010: *Temp Employee*, Jan. 2010 – Present: *Contractor*)
- **Brand Content,** Boston, MA (June 2008 – Present: *Contractor*)
- **Sabre Imagery, Inc.,** Natick, MA (March 2010 – Present: *Contractor*)
- **Weber Shandwick,** Cambridge, MA (2 Week F/T Contract 5/17 - 5/28/10)
- **Touchmark,** Beaverton, OR (Dec. 2007 – July 2008: *Contractor*)
- **Sodexo,** Portland, OR (Apr. 2006 – Nov. 2007: *Contractor*)
- **Variigated Technologies Inc.,** Portland, OR (Apr. 2007 – Oct. 2007: *Contractor*)
- **Cubic Compass/i-Dialogue,** Portland, OR (Jan. 2007 – Feb. 2007: *Contractor*)
- **PREP-Profiles Systems Inc.,** Bend, OR (Oct. 2005 - Feb. 2006: *Contractor*)
- **Arthritis and Osteoporosis Clinic,** Bend, OR (Nov. 2004 - Oct. 2005)
- **Oregon Health & Science University,** Portland, OR (Apr. 2002 - Nov. 2004)

Additional Skills: Digital Photography, Survey Design and Analysis, Event Coordination, Sales, Public Relations, Management, Merchandising, Marketing, Report Writing - Analysis and Design, Computer Maintenance and Program Installation/Customization

Attributes: Hard Working, Gets the Job Done, Multitasker, Can Prioritize Multiple Projects, Positive Attitude, Learns Quickly, Works Well with Others, Good Communicator, Detail Oriented, but Can Also See the Big Picture, Creative, Efficient, and Full of Ideas

Hobbies: Hiking, Black & White/Digital Photography, Drawing

References: Available upon Request.